



left angle

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Web Design questionnaire form

What kind of visitors do you expect to visit the website ? (income, interests, gender, age)

Please list the names of two or more of your competitors and describe how are you differ from them?

What actions do you want visitors to take on the site? (sell products, provide info, educate, etc.)

What is your budget for the site? (Very important as this will relate to how much time can be focused on the build)

What features would be used on your website ? (contact form, pictures, video, etc.)

Please list the names of three sites that you like and what do you like about them?

Do you have any color preferences, look and feel for the website? (refer to the sites you listed above)

Who will be the contact person for this project and what will be the turnaround time?

What do you NOT want on your site in terms of text, content, color, graphic elements?

Who will be responsible for maintaining the website and how much time he or she would have for it?

If you have any other questions or comments please write them below.